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THE BEST EMPLOYERS TO WORK FOR IN THE SCV

PRESS RELEASE

New Community partnership formed to host Santa Clarita's first employer competition.

Santa Clarita, October 30, 2008: A consortium of community and business organizations announced the formation of the inaugural "Best Employers to Work For in the SCV" competition. "With 40% of American workers eligible to retire by 2012, those companies who are positioned as best in class employers are going to have a competitive advantage over those who are not" said management consultant and committee chair Marc Emmer. "We are providing a forum for Santa Clarita based businesses to be recognized as employers of choice. This competition will also encourage commuters on the I5 to consider local employers, many of whom offer very competitive work opportunities" Emmer said.

Participating employers will be evaluated by a panel of experts on work life balance, opportunities for employee growth, compensation and benefits, training and development and company culture. There will be three separate award classifications:

- 15-50 employees
- 51-100 employees
- 101+ employees

There is no application fee to apply. In order to qualify, one third of an employer's total workforce must be based in the Santa Clarita Valley. To enter, employers will need to complete an online employment questionnaire, have employees complete an employee survey and take part in executive interviews. Awards will be presented in May of 2009. Employers can complete the online questionnaire and learn more about the competition at www.bestinscv.com

The Best Employer to Work for in the SCV competition is presented by The City of Santa Clarita, College of the Canyons, KHTS, Newleaf Training and Development, Optimize Inc., The SCV Chamber of Commerce, and Wildcat Technologies.