



Contact:
Cynthia L. Schick
(908) 303-9099

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Business Ownership in Today's Changing Economy Seminar for Aspiring Entrepreneurs

Sherman Oaks, CA – Have you been considering business ownership as an alternate career option? Come learn more about the opportunities around owning your own business at the **Wednesday, June 25th “Entering into Business Ownership in today’s Changing Economy”** Seminar. The evening interactive workshop will take place at the Courtyard by Marriott, 15433 Ventura Blvd., in Sherman Oaks, and will begin at 6:30 pm and end around 8:30 pm.

Join our panel of experts for a 2-hour interactive workshop developed for aspiring entrepreneurs who want to explore alternatives to the traditional job market. The event is hosted by FranchisEsource Brands International, FSBI (www.franchisEsource.com) and the Small Business Development Center at College of the Canyons (www.CanyonsEconDev.org).

The 5 person entrepreneurial panel brings years of business ownership experience and hands-on knowledge on all aspects of small business ownership and franchising. Participating franchise representatives include The Entrepreneur’s Source, Decor&You, Business Advisers International, Business Partner, and Women Empowered by Business (WEBB), Guidant Financial and FranchiseSearch.

Our panel will share with you:

- The secrets of what it takes to be successful in business ownership in today’s changing economy;
- How independently-owned businesses and franchised businesses are impacting today’s global economy;
- The future of the career market and what it has to offer to you long term;
- Managing career change—how to get started in exploring alternatives to the traditional job market; and
- The myths and legends of business ownership and franchising; and
- The financial options of funding a new business.

“The Seminar aligns with our mission to help aspiring entrepreneurs to begin to do their research on the possibilities of business ownership,” says Paul De La Cerda director of Small Business Development Center at College of the Canyons. “Attendees will benefit from the expertise and knowledge of the business owner panel and hopefully get their specific questions answered and become motivated to take control of the future,” he added.

The Seminar is sponsored by Franchise Source Brands International (FSBI) who is the premier source for information, education and training in exploring self employment options and business ownership.

If you register before June 20th you will receive a complimentary Executive Style Analysis from FSBI which provides insight into an individual’s behavioral and managerial style.

Come learn more about why a growing number of people are choosing business ownership as a way to take control of their lives and become more self-sufficient. For more information, registration and directions go to www.newcareeralternatives.com or call (877) 535-9116.

FranchisESource Brands International (FSBI)

FranchisESource Brands International a franchise development company principally engaged in growing solid concepts into major international franchise brands and whose current portfolio includes brands like The Entrepreneur’s Source, Decor & You, Business Advisers International, Business Partner, FranchiseSearch.com and WEBB, Women Empowered by Business.

Small Business Development Center (SBDC)

The Small Business Development Center, hosted by College of the Canyons serves the Antelope Valley, San Fernando Valley, and Santa Clarita Valley. The SBDC helps prospective and existing small business owners in northern Los Angeles County start, retain or expand their businesses by providing workshops, free one-on-one consulting, and many other resources to the business community.

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** According to research & predictions by Kennedy Information